LearningMate™

Client Story

Leading **STM Publisher** Partners with LearningMate to Develop High-Quality, **Adaptive Assessments** Utilizing our Digital Authoring Platform

INDUSTRY	SOLUTION	PROJECT SIZE	PROJECT DURATION
Higher Education Publisher	Content Authoring & Technology Services	35 RN, 5 LPN, & 10 Health Profession Titles	12 Months - Ongoing

Background

Today's publishers are faced with the task of providing learning experiences that include digestible digital content supported by accurate, increasingly complex, and relevant assessments. We partnered with a leading STM publisher to curate content, author NCLEX-style questions, and utilize our digital authoring platform for content ingestion.

Based on increased pressure to scale, LearningMate introduced a workflow that allowed multiple teams to work on the project simultaneously, including subject matter experts, instructional designers, and digital production resources. This helped ensure consistency, reduced the number of handoffs, and kept the project within the publisher's budget.

> ***Within the first 12 months, the publisher received over 55,000 high-quality NCLEX-style questions and 35 titles across 4,400 nursing topics, allowing them to expand their reach in the market with noteworthy volume.***

The Solution

LearningMate built a 100+ member team to support content development and course builds. The team included subject matter experts, editors, and instructional designers to develop the content and assessment items. LearningMate's tasks were to curate the core textbook content, author assessment, and integrate it into the product. LearningMate's digital authoring team worked collaboratively with the publisher on the course builds to customize workflows and maintain the platform as new needs arise.

Together, LearningMate's team of experts authored over 55,000 unique, adaptive critical thinking questions across a wide range of nursing topics, including pharmacology, mental health, nutrition, informatics, maternal, pediatric, leadership and management, and more. The questions were authored at various Bloom's levels and mapped to learning objectives, as well as a broad range of item metadata, including integrated practices, nursing concepts, and competencies (QSEN, AACN). Question quality was monitored and reviewed in real-time, while various trackers and systems were put in place to help ease the involvement of the publisher's internal team.

> ***The solution allowed students to quickly progress to master of concepts in preparation for the NCLEX exam, and it allowed the publisher to collect data on gaps in understanding, thus informing their efforts to develop content focused on difficult topics.***

Impact & Outcomes

Within the first 12 months, the publisher received over 55,000 high-quality NCLEX-style questions as well as curated content lessons covering 35 titles across 4,400 nursing topics, allowing them to expand their reach in the market with noteworthy volume. The seamless content development to digital delivery allowed a more efficient workflow so core resources could be focused on business expansion. The solution: 1) allowed students to quickly progress to mastery of concepts in preparation for the NCLEX exam, and 2) it allowed the publisher to collect data on gaps in student understanding, thus informing their efforts to develop content focused on difficult topics.

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