

Client Story

**Bold Higher Education Institution
Moves 300 Courses Online & Doubles
Online Degree Program**

INDUSTRY

Higher Education
Institution

CHALLENGE

Scaling Online
Courses

PROJECT SIZE

300 Online
Courses

SOLUTION

Course Development

Background

As a college offering high-quality and affordable education to 63,000 students every year, its mission is to provide high-quality educational programs and services that are affordable and accessible to a diverse community of learners.

The college, which offers certificate programs, two-year university transfer, career degrees, and baccalaureate degrees, was on a mission to make its courses even more accessible. This meant changing a significant number of programs to online learning.

With bold ambitions to move 300 courses online and double their online degree programs, the college needed an online learning partner specializing in higher education to help them scale seamlessly and speedily.



Through this partnership with LearningMate, we are fulfilling our commitment to providing high-quality, learner-centered programs that reflect the highest academic standards while offering flexible and accessible education opportunities to students.

The Solution

As education technologists with extensive experience in Higher Education, we knew we could transform the college's educational offer and help it develop highly engaging asynchronous online courses.

The college had a clear goal: to design pragmatic programs using the 'Universal Design for Learning' approach to give all students an equal opportunity to succeed. The team was also committed to the 'Community of Inquiry' framework, which recognizes the importance of learner-to-learner, learner-to-content, and learner-to-instructor interactions.

We worked collaboratively with the college's team to create readings, discussions, and formative and summative assessments for 300 courses. These courses were supported by interactive, diverse, and accessible scenario-based media pieces designed to engage learners and encourage higher-order thinking and evaluation.



As we continue to implement exciting new technologies, teaching methods, and pedagogical strategies to meet the evolving needs of our diverse student population, LearningMate's experienced team, tools, and processes will help us develop engaging, meaningful, and measurable learning experiences for students.

Impact & Outcomes

As a result of working with LearningMate, the college has doubled its online degree programs while maintaining its focus on a quality, student-centered learning experience.

The ambitious HE institution now has 20 fully online degrees, including 40 transfer majors and specializations, and more than 30 technical and advanced technical certificates,

all informed and designed with evidence-based learning in mind.

The development of online courses at scale has also helped the college embrace new technologies and teaching methods to reach even more students and make higher education much more accessible.

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